Homecare & Hospice Association of Utah







FALL VIRTUAL CONFERENCE HOME HEALTH & HOSPICE

BEGINNING OCTOBER 14, 2024



Presentations

Subject to Change

TRACK	TITLE		SPEAKER
Administrative	A Practical Introduction to the Principles of Human and Organizational Performance	1.0 CEU	Jon VonderHaar
Administrative	Growing Your Business Through Third Party Payers		Greg Bean
Administrative	Navigating the Payor Landscape: How to Improve Managed Care Reimbursements		Joe Russell
Administrative	Software Selection: Best Practices to Set Yourself Up For Success		Erin Vallier
Administrative	Medicare Hospice Eligibility Guidelines: Documenting for Financial Success		Scott Jolley
Administrative	Preparing for the Continued World of Mergers and Acquisitions		Staci Beltran
Cross-Sectional	How to Win Appeals and Influence Outcomes: Documentation that supports Home Health Services	1.0 CEU 🔴 🌑	Ed Dieringer
Cross-Sectional	*The Revolution Will Be Virtual: AI and the Future of Home Health and Hospice	1.0 CEU 🔴 🔴 🌑	Beau Sorensen
Cross-Sectional	*Sepsis: Early Detection & Prevention in the Home-Based Clinical Environment	1.0 CEU 🔴 🌑	Mark Sims, MD
Cross-Sectional	The "Head" "Heart" Grief Battle / Empathy is the Antidote	1.0 CEU 🔴 🌑 🜑	Bill Cox
Cross-Sectional	Ensuring Compliance in Home Health & Hospice Care	1.0 CEU	Roger Shindell
Cross-Sectional	Challenges with Hospice Denials		Beth Noyce
Cross-Sectional	*Building Your "We Honor Veterans Program"	1.0 CEU	Katherine Kemp
Cross-Sectional	*Anatomy of a Medicare Appeal	1.0 CEU	Ed Dieringer
CEU Key	PT OT SW CEUs may still be pending and subject to final approval by governing body		
*	Back by popular demand.		



Presentations

Subject to Change

TRACK	TITLE		SPEAKER
Cross-Sectional	*Funeral Customs and Rituals: Ways to Say Goodbye	1.5 CEU 🔴 🌑 🌑	Reg Ecker
Cross-Sectional	*VA Trauma Informed Care	1.5 CEU	Angie Snyder
Clinical	*Volunteers - The Heart of Hospice - Recruitment, Appreciation & Retention		Lisa Ortner
Clinical	Spinal Cord Injury Considerations in the Home and Community Setting	1.0 CEU 🔴 🌑	Trina Terrion
Clinical	*Lymphedema Care In Home Health	1.25 CEU	Mike Bond
Clinical	*Dizzy Much? Vestibular Therapy in Review	1.25 CEU	Jayme Holcombe
Clinical	Managing Diabetes in Hospice Patients		Corissa Roman /Hennie Garza
Clinical	Preventing the Prescribing Cascade at End of Life		Rosie Geier

SAVE THE DATE

IN-PERSON SPRING CONFERENCE

MAY 13 - 15, 2025

CEU Key

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SW

CEUs may still be pending and subject to final approval by governing body $% \label{eq:ceus}$

Back by popular demand.

OT

PT

Jon VonderHaar

Jon VonderHaar is a Safety and Education Experience Specialist at Pinnacol Assurance, Colorado's largest provider of workers' compensation insurance. His role lets him explore anything and everything that helps people to be their best. Jon draws on his years of experience consulting with employers and a prior career providing industrial rehabilitation services to develop and deliver training that puts employees at the center of workplace safety.

Greg Bean

Greg is a veteran and seasoned healthcare expert who began his journey as a Hospital Corpsman in the U.S. Navy. He spent 12 years in paramedic services and critical care nursing before co-founding a home care company where he spearheaded innovation in private duty home care. With executive tenures at Bayada, PSA Healthcare, and Visiting Angels, Greg has been a driving force in home care management. An authoritative voice in the industry, he serves on advisory councils for the Home Care Association of America and the National Association for Home Care & Hospice and is a proactive advocate for VA benefits. Now, as the VP of Business Development at Paradigm, Greg continues to champion strategic growth and advocate for compassionate care services.

Joe Russell, CAE

Joe is the Vice President of Network Development & Contracting at Strategic Health Care, a national health care consulting firm. He is a health care policy expert with a specialty in community-based care. Joe served as executive director for the Ohio Council for Home Care & Hospice from 2017 to 2023. During his tenure, he founded the Ohio Community at Home Network, which was the first community-based and clinically integrated provider managed care network in the country. Joe has also served as the policy and advocacy director at the Ohio Association of County Boards of Developmental Disabilities, director of government affairs at Strategic Health Care, and Sr. Legislative Aide in the Ohio House for the Assistant Majority Floor Leader.







Erin Vallier

Erin Vallier is an accomplished Sales Professional and Team Leader with over 12 years of experience in the home healthcare industry. She has excelled in leadership roles across Quality Assurance/Compliance, Sales, Operations, and Employee Wellness, supported by a Master's Degree in Healthcare Management from Colorado State University-Global Campus. For the past 6 years, she has served at AlayaCare in a variety of roles, and today is part of the enterprise sales team. And, as the founder of Phoenix Dawn, Erin offers personalized coaching to help individuals reach their full potential.

Scott Jolley, CPA

Scott is a CPA with more than 36-years experience working in health care reimbursement, primarily as founder and principal of Pinnacle Healthcare Consulting, which he started in 1997. His practice focuses on Medicare and Medicaid reimbursement, including Medicare cost report preparation, appeals of denied claims, hospice cap remediation, and provider enrollment. During his career, he has presented on a variety of reimbursement related topics to national and state trade associations and has presented many educational in-service meetings with client agencies.



Staci Beltran, BA

Staci joined Agenda Health in 2023 and brought with her eight years of experience working in the home health and hospice industry. The last four of those years she held leadership roles over mergers and acquisitions and growth and strategy. Staci led acquisitions at one of the nation's largest hospice agencies. She feels connected to the mission of the businesses she represents and is passionate about putting together partnerships that benefit all parties involved. Complementing her unique industry knowledge, Staci is skilled in all aspects of the deal cycle from the beginning phases of developing a strategy, to developing new relationships, preparing financial models, analyzing opportunities, negotiating terms, working through due diligence, and post close integrations.



Ed Dieringer, PT

Ed is a physical therapist with thirty plus years of experience providing PT services, owning and operating a Home Health, Hospice, and Private Duty Agency, and performing hundreds of comprehensive medical record reviews that include all disciplines and consulting/writing appeals for claim denials through to Administrative Law Judge Hearings. The contents of this course are based on my professional and personal experiences assisting agencies successfully defend and overturn denied claims. I have shared my experiences and expertise through articles and presentations over many years with Homecare and Hospice of Utah members. I have also been extensively involved in multiple areas of advocacy for homecare, hospice, and the APTA of Utah.



Beau Sorensen

Beau Sorensen is an expert in home health and hospice and has over 20 years of experience in home health and hospice. He works both as a provider and as a consultant in the industry and is currently COO of First Choice Home Health & Hospice and COO of Visionbound International. Beau also serves as a member of the Home Health Financial Managers Association Advisory Board, as education chair of the Home Care Technology Advocacy Committee, and as a member of the National Association for Home Care and Hospice Advocacy Committee. Beau is passionate about home health and hospice and the power of technology to improve the lives of patients.



Mark Sims, MD

Mark is an internal medicine, pediatrics, and hospice and palliative medicine trained physician who currently works at IMC as a hospitalist and a hospice physician. He is involved in medical education as an associate program director for internal medicine at the University of Utah. He trained and worked in Southern California at the County of Los Angeles and UCLA before moving to Utah three years ago.



Bill Cox, SSW

Bill received a bachelor's degree in psychology and a Masters in Guidance and Counseling at BYU. Bill has been a student of human behavior for the last 45+ years of employment. While working for Aetna, he became a licensed Social Service Worker. For the last 19 years he has been a Medical Social Worker for a variety of Hospice agencies. The last 9 years at Rocky Mountain Hospice. He provides social work services, ran a successful volunteer program, and provides bereavement support groups at Rocky Mountain facilities and in the community. He considers himself a student seeking instruction from those he walks with.

Roger Shindell, M.S., CHPS, CISA, CIPM

Roger Shindell, the CEO and co-founder of Carosh Compliance Solutions, a training and consulting firm that helps small and mid-sized healthcare practices and their business associates achieve compliance with HIPAA and other privacy and security regulations. On a mission to help healthcare professionals maximize the time they spend caring for patients, he is focused on simplifying and streamlining the compliance process. Roger is a former member of AHIMA's Privacy and Security Practice Council, a former board member of Indiana HIMSS, and the past chair of the HIMSS Risk Assessment Work Group. His distinguished career includes more than 30 years of multidisciplinary experience in the healthcare industry.

Beth Noyce, RN, BSJMC, BCHH-C, COQS

Beth is a home health and hospice consultant who formerly led Utah's home health and hospice groups (now HHAU) and was a Medicare Administrative Contractor medical reviewer. She serves on NAHC's Hospice Quality Subcommittee and CGS' Hospice and Home Health Provider Outreach and Education Advisory Groups, and formerly on NAHC's Hospice Advisory and Advocacy Boards. She has presented and consulted for multiple national and state organizations and teaches her own expert workshops and webinars. Beth edited and wrote study guides and questions for certification exams for AHCC and CHAP, has published in Diagnosis Coding Pro and edited a Diagnosis Coding Manual.







Katherine Kemp

Katherine Kemp is Senior Director, Veterans Services at the National Hospice and Palliative Care Organization where she leads the strategy, development and execution of all internal and external Veteran services and supports policy development. She oversees the We Honor Veterans program and Department of Veterans Affairs contract as well as serving as liaison to various Veteran-focused workgroups. She joined NHPCO in 2015, prior to which she spent the previous decade overseas serving in a range of capacities with organizations such as the Peace Corps, community-based clinics and small NGOs throughout the Caucasus and Southeast Asia.



Reg Ecker

Reg Ecker has been serving families as a funeral director since the mid 1980's. Reg is a graduate of Ricks College, now Brigham Young University-Idaho, and the San Francisco College of Mortuary Science. He is an advisory committee chair member of the Salt Lake Community College Mortuary Science Program, former chairperson of the Utah State Funeral Service Board and chairman of the board for Utah Federal Credit Union. Reg feels it is very rewarding to give back and be involved in the community in which he lives and works.



Angie Snyder, RN, MSN, MHA, CHPN

Angie Snyder is a certified hospice and palliative care nurse who has worked in the hospice industry for more than 20 years. Angie is the Executive Director of Opus Peace, a non-profit based in St. Petersburg, Florida. She has a passion for end-of-life care and a passion for spreading awareness about Soul Injury and helping individuals find more inner peace. Angie has been the recipient of the Woman of the Year in Health Care Award from the Tri-County YWCA in Pottstown for her work in adult and pediatric hospice care. Angie has provided workshops and lectured to both professional and lay audiences on the topics of Soul Injury, Caregiver Well-Being, Forgiveness, Wholistic Tools, Loss and other related topics.



Jessica Fiedel, MBA/HCM, BSN, RN

Jessica has dedicated the past 16 years to serving as an acute and continuing care (ACC) surveyor and supervisor for the Utah Department of Health & Human Service's Division of Licensing and Background Checks. In this role, she conducted thorough investigations for Medicare-certified acute healthcare facilities in Utah, ensuring compliance with regulatory standards. Jessica now holds the position of manager of the ACC Certification Program, leading and overseeing the certification process. Jessica earned her Bachelor of Science in Nursing from the University of Utah. In 2020, she furthered her education by obtaining an MBA in Healthcare Administration, enhancing her healthcare management and leadership expertise.

Trina Terrion, MS CCC-SLP

Trina studied linguistics at the University of California- Berkeley and later received her master's degree of speech language pathology from the University of Utah. Her clinical background is as a speech language pathologist in various settings, including treating pediatric and adult neurological disorders in post-acute, home health and community settings. She has been the Executive Director of Rehab Without Walls in Utah since 2018.

Mike Bond, MS, PT, CLT, CIDN, DN2

Mike Bond, specializes in lymphatic work and pain/injury management. Mike has been practicing lymphedema therapy and lymphatic drainage since 2008 and has taught seminars and certification courses about the lymphatic system since 2010. He currently practices home health full time while also owning and operating a private practice in Lehi, UT. Mike prides himself in knowing why therapy modalities work and knowing the physiology behind it. He feels his true profession is not PT, but rather physiology magician. There are many that have his contact saved in their phone as Magic Mike, which probably leaves some wondering who that contact is and what he really does. What he does can seem magical but it is all based on principles of anatomy and physiology.







Jayme Holcomb, DPT

Dr. Jayme MW Holcombe, DPT is a Certified Vestibular Specialist and Owner and CEO of Alpine Therapy Services, LLC (ATS) and of SOLI HealthCare Solutions, LLC. She initiated ATS with the goal of providing quality therapy staffing services in the state of Colorado. She initiated SOLI - a medical software program app and portal - to improve the medical staffing, HR, invoice and payroll operations for clinicians and companies nationwide.

Corissa Roman, PharmD

Corissa Roman earned her Doctorate of Pharmacy degree from Creighton University and a Bachelor's degree in Communication from Arizona State University. In 2023, Corissa completed a 6-month Pharmacy Benefit Manager Career Enrichment program and Leadership Certificate. Corissa also holds a certification in Diabetes Care from the American Pharmacist Association. In her current role, she works collaboratively with nurses and physicians as a hospice pharmacist consultant providing educational inservices and suggesting medication best practices for hospices across the United States. Corissa also serves as a mentor and program lead for her employer's Pharmacy of Community Practice workgroup.

Hennie Garza, M.S. Pharm., R.Ph.

Hennie Garza received her bachelor's and master's degrees in pharmacy from the University of Texas and recently completed a certificate program for pharmacists in Hospice and Palliative Care through the St. Louis College of Pharmacy. Hennie held the credential of Certified Diabetes Educator for 15 years and has held an adjunct Clinical Assistant Professor position with Texas Tech University School of Pharmacy since 2010 helping train pharmacy students and PGY2 Geriatric Specialty Pharmacy Residents. In her current role, Hennie works collaboratively with nurses and physicians as a hospice pharmacist consultant providing educational in-services and suggesting medication best practices for hospices across the United States. Hennie also currently serves as a pharmacist member of the Palliative Care Interdisciplinary Advisory Council for the State of Texas.







Rosie Geier, PharmD

As a Clinical Manager at Enclara Pharmacia, Rosie supports her hospice partners by improving quality and financial outcomes through appropriate medication management. She enjoys creating strategic plans to help her clients achieve their financial goals, while ensuring optimal patient care. Rosie earned her B.S. in Molecular and Cellular Biology from the University of Illinois, Urbana-Champaign and her Doctor of Pharmacy degree from the University of Illinois, Chicago. Rosie enjoys providing education and has presented at multiple conferences including NHPCO.

Lisa Ortner, MPH

Lisa is an experienced Sr. Director Of Volunteers with HopeWest Colorado, and has extensive experience in the hospital & health care industry. She is a strong operations professional with a MPH with emphasis in global health from Loma Linda University. Her areas of expertise include Recruitment, Physician Relations, Administration, Management, and Healthcare Management.



