



Homecare & Hospice  
Association of Utah



**HHAC**  
Home Care and Hospice  
Association of Colorado

**FALL VIRTUAL CONFERENCE**  
**HOME HEALTH & HOSPICE**  
**BEGINNING OCTOBER 2023**





# HHAC

Home Care and Hospice  
Association of Colorado

# Schedule

*Subject to Change*

TRACK	TITLE		SPEAKER
Home Health	Home Health Quality and IQIES Basics and Update		Beth Noyce
Home Health	Dizzy Much? Vestibular Therapy in Review	1.25 CEU ●●	Jayne Holcombe
Home Health	Bullet Proof Home Health Documentation	1.0 CEU ●●●	Jennifer Niew
Home Health	Value Based Purchasing - Get it Right!	1.0 CEU ●●	Annette Lee
Home Health	OASIS Impact on QoPC Star Rating, HHVBP and PDGM	1.5 CEUs ●●	Lisa McClammy
Home Health	Coding 101 for Home Health		Lisa Selman-Holman
Hospice	Medical Aid in Dying: History and Current Practice	.5 CEU ●	Barbara Morris
Hospice	Hospice Quality and IQIES Basics and Update		Beth Noyce
Hospice	New Frontiers in Hospice Pain Management: Ketamine, Buprenorphine, Cannabis		Caren McHenry Martin
Hospice	Methadone in the Hospice Setting		Corina Reyna
Hospice	Bullet Proof Hospice Documentation	1.0 CEU ●	Jennifer Niew
Hospice	Funeral Customs and Rituals: Ways to Say Goodbye	1.5 CEUs ●	Reg Ecker
Hospice	Lessons Learned and Joys Shared as a Hospice Chaplain	1.0 CEU ●	Roy Olson

CEU Key

● PT ● OT ● SW

*CEUs may still be pending and subject to final approval by governing body*



TRACK	TITLE			SPEAKER
Hospice	Building Your We Honor Veterans Program	1.0 CEU	●	Katherine Kemp
Hospice	Coding 101 for Hospice			Lisa Selman-Holman
Hospice	Hospital Based GIP Programs, What You Need to Know	1.0 CEU	●	April Krutka
Cross-Sectional*	The Importance of Dementia Certification and Training in Home Health Care and Hospice	1.0 CEU	● ● ●	Anne Asman
Cross-Sectional*	The Revolution will be Virtual: AI and the Future of Home Health and Hospice	1.0 CEU	● ● ●	Beau Sorensen
Cross-Sectional*	Two Studies & Eight Powerful Strategies to Grow Your Workforce			Maggie Kleen
Cross-Sectional*	Alternative Palliative Care Models			Jackie Zinkgraf
Cross-Sectional*	State Survey Team - Colorado			Erica McClurg
Cross-Sectional*	Six Needs of Mourning	1.0 CEU	● ● ●	Jordan Buckner
Cross-Sectional*	How can we better partner with families and patients in home health and hospice?	1.0 CEU	● ● ●	Maria Hopfgarten
Cross-Sectional*	Suicide Prevention	.75 CEU	● ● ●	BreAnn Silcox/ Alyssa Burnham
Cross-Sectional*	Improving Employee & Patient Interactions Through Virtual Realty	1.0 CEU	● ● ●	Jennifer Giffels
Cross-Sectional*	Sepsis: Early Detection & Prevention in the Home-Based Clinical Environment	1.0 CEU	● ●	Mark Sims

***\*Track Includes Home Care Presentations***

CEU Key

● PT ● OT ● SW

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# SPEAKER BIOS

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## Beth Noyce, RN, BSJMC, HCS-C, COQS, BCHH-C

Beth is a home health and CHAP-certified hospice consultant, mentor, educator and regulatory expert. Her professional background includes experience as the Executive Director for the Utah Hospice & Palliative Care Organization and for the Utah Association for Home Care; work as a Medicare Administrative Contractor medical reviewer; and consultant with The Corridor Group and Pinnacle Enterprise Risk Consulting Services. Beth has also presented at various conferences including: NAHC, HHAU, UHPCO, AHPKO, UAHC, Decision Health's Coding Summit, and AHCC's Home Health Compliance & Quality Outcomes Conference.



## Jayne Holcombe, DPT

Dr. Jayme MW Holcombe, DPT is a Certified Vestibular Specialist and Owner and CEO of Alpine Therapy Services, LLC (ATS) and of SOLI HealthCare Solutions, LLC. She initiated ATS with the goal of providing quality therapy staffing services in the state of Colorado. She initiated SOLI - a medical software program app and portal - to improve the medical staffing, HR, invoice and payroll operations for clinicians and companies nationwide.



## Jennifer Niew, MSN, RN, CNL, CHPN, COS-C

Jennifer is the Director of Clinical Services at Namaste Home Health and Hospice. She embodies a passion for nursing and a wealth of educational achievements, enriching her understanding of healthcare and commitment to exceptional care. Jennifer's diverse education comprises a Master's in Nursing, Bachelor's in Biology and Spanish, Master's in Human Anatomy and Physiology, and an MBA. Jennifer is currently pursuing a Doctorate of Nursing Practice in transformational leadership and advanced practice nursing. Jennifer's unwavering dedication to patient-centered care and continuous learning cements her as a cornerstone of her agency. Her leadership shapes the outstanding clinical services the organization is renowned for.



# SPEAKER BIOS

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## Annette Lee, RN, MS, HCS-D, COS-C

Annette is a registered nurse with a Master's in Health Care administration. Practicing since 1990, the majority of her nursing experience is in the realm of home health. For over a decade, Annette worked with the CMS MAC where she provided medical review and education on documentation of Home Health and Hospice claims. Annette is certified in OASIS and ICD-10 Coding (COS-C and HCS-D), and provides solutions for audits, appeals, survey issues and quality performance. Her experience in the "real world" and the inside knowledge of Medicare helps her guide providers to meet the requirements of CMS, and ensure compliant, efficient operations.



## Lisa McClammy, BSN, RN, COS-C, HCS-D, HCS-O

Lisa is a Senior Clinical Education Consultant with MAC Legacy and has more than 26 years of diverse nursing experience. Her experience includes Director of Customer Success for a Home Health Software Company and Director of Patient Care and Alternate Administrator for a home health agency, which gives her a unique perspective and understanding of the challenges home care agencies face. Her clinical and consulting experience in the home care industry is the foundation for a variety of education topics presented to agencies, state associations, webinars, and workshops. Lisa is a CHAP and ACHC certified consultant.



## Lisa Selman-Holman, JD, BSN, RN, HCS-D, HCS-O, COS-C

Lisa Selman-Holman, Vice President of Education & Quality at McBee, brings more than 35 years of experience in the home health & hospice industry, specializing in regulatory compliance, both as an RN and a home care attorney. Lisa founded Selman-Holman CoDr (Coding Done Right), a coding outsource and audit company, which was acquired by McBee in 2021. In her role as VP of Quality and Education, Lisa leads the quality audit team to ensure the highest-level of accuracy in coding and clinical documentation internally at McBee and externally for clients nationwide. She will expand McBee's educational offerings, including live events and on-demand online trainings through the McBee Post-Acute Academy.



# SPEAKER BIOS

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## **Barbara Morris, MD, MPA**

Dr. Morris is a geriatrician and patient advocate. She has decades of clinical and administrative experience in clinical geriatrics, medical administration, and patient advocacy. She is a passionate advocate for patients and their families in assisting them to achieve their life goals. In addition to her clinical work, she offers consultation and advocacy for patients, families, and practices via Barbara Morris MD Geriatric Advocacy & Consulting LLC. Dr. Morris currently serves as the President of End-of-Life Options Colorado.



## **Caren McHenry Martin, PharmD, BCGP**

Dr. Martin earned her Doctor of Pharmacy degree from the University of Nebraska Medical Center and completed an executive residency with the American Society of Consultant Pharmacists. She has enjoyed working in a wide range of nonconventional clinical roles, including pharmacy association management, senior care, pharmacy benefits management, ambulatory care, value-based care, and hospice. She is a board-certified geriatric pharmacist, has worked as a North Carolina Clinical Pharmacist Practitioner, and has authored more than a hundred articles for national pharmacy publications. She is a frequent presenter at state and national hospice conferences. Dr. Martin is currently serving in the role of Senior Clinical Manager at Enclara Pharmacia.



## **Corina Reyna, PharmD, BCGP**

Corina is a Clinical Hospice Pharmacist and Owner of Origins Pharmacy Solutions based in Eagle, ID. She describes herself as a Pharmacist innovator with experience in managed care, hospice, compounding, pharmacy operations, and clinical settings. A focus of hers is to build collaborative relationships with nurses and prescribers to improve quality of life for end-of-life patients while successfully decreasing pharmacy expenditures. Her skill set includes geriatric clinical pharmacy; hospice pharmacy; pharmacy cost containment; opioids; and de-prescribing. Corina's PharmD degree is from Idaho State University College of Pharmacy in Pocatello, ID



# SPEAKER BIOS

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## Reg Ecker

Reg Ecker has been serving families as a funeral director since the mid 1980's. Reg is a graduate of Ricks College, now Brigham Young University-Idaho, and the San Francisco College of Mortuary Science. He is an advisory committee chair member of the Salt Lake Community College Mortuary Science Program, former chairperson of the Utah State Funeral Service Board and chairman of the board for Utah Federal Credit Union. Reg feels it is very rewarding to give back and be involved in the community in which he lives and works.



## Roy Olson, Ordained, BCC

Roy Olson serves as the Hospice Chaplain for CNS Community Nursing Services Home Health and Hospice in Layton, Utah. As an ordained Chaplain, Roy provides spiritual ministry, grief counseling, discipleship training and pastoral care to citizens of Davis, Weber and Morgan counties. Roy is founder and Chaplain of RMOM Ministries providing discipleship to the incarcerated and their families. Roy enjoys spending as many minutes as he can with his wife and best friend of over 25 years Misty. Roy enjoys studying and is motivated by the saying, "An informed mind leads to a transformed heart which leads to a radically changed life."



## Katherine Kemp

Katherine Kemp is Senior Director, Veterans Services at the National Hospice and Palliative Care Organization where she leads the strategy, development and execution of all internal and external Veteran services and supports policy development. She oversees the We Honor Veterans program and Department of Veterans Affairs contract as well as serving as liaison to various Veteran-focused workgroups. She joined NHPCO in 2015, prior to which she spent the previous decade overseas serving in a range of capacities with organizations such as the Peace Corps, community-based clinics and small NGOs throughout the Caucasus and Southeast Asia.



# SPEAKER BIOS

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## April Krutka, DO, FAAHPM

Dr. Krutka is a Hospice and Palliative Medicine (HPM) physician with more than 10 years of clinical, innovation, leadership and compliance experience. In 2012, she completed a HPM fellowship at the University of Kansas School of Medicine. She spent the first part of her career practicing full spectrum HPM for a hospital-based Palliative Care consultation service. In 2019 she became the Medical Director of Palliative Care at Cambia Health Solutions. She led their regional health plan, Regence BCBS's, participation in The Center for Medicare and Medicaid Innovation's VBID Benefit Hospice Component Model. She is currently serving in the role of Fractional Chief Medical Officer for Centered Care, a start-up focused on tech enablement and healthcare integration for Senior Living Communities.



## Anne Asman, MS

Anne Asman is the Program Manager for the Geriatric Psychiatry Clinic at the Huntsman Mental Health Institute at the University of Utah and Chair of the Dementia Aware work group for the State Alzheimer's and Related Dementias Coordinating Council. She has a Masters Degree in Interdisciplinary Gerontology from the "UofU", and has completed several certificates in both dementia and palliative care, including training from the Rosalynn Carter Institute of Caregiving. Anne works closely with the State Area Agencies on Aging, the Alzheimer's Association, and the State Division of Aging and Adult Services.



## Beau Sorensen

Beau Sorensen is an expert in home health and hospice and has over 20 years of experience in home health and hospice. He works both as a provider and as a consultant in the industry and is currently COO of First Choice Home Health & Hospice and COO of Visionbound International. Beau also serves as a member of the Home Health Financial Managers Association Advisory Board, as education chair of the Home Care Technology Advocacy Committee, and as a member of the National Association for Home Care and Hospice Advocacy Committee. Beau is passionate about home health and hospice and the power of technology to improve the lives of patients.





# SPEAKER BIOS

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## Maggie Keen

Maggie Keen is a nationally recognized expert and speaker, serving home care and senior living providers across the nation. She has spent the last nine years at MissionCare Collective sharing her wealth of knowledge at premier industry events, inspiring audiences to revolutionize their recruitment and retention strategies, and think differently about elevating the people delivering care to build a brighter future for the care industry. Her unparalleled insights stem from her team's firsthand experience navigating the intricacies and challenges of the front-line labor market.



## Jackie Zinkgraf

Jackie Zinkgraf, is the Executive Director of Namaste Home Health, Hospice, and Palliative Care and has been with Namaste since 2009. She has been instrumental in the organization's growth. Her profound personal connection to Namaste stems from the exceptional care her father received, sparking her commitment to ensuring that every individual and family in challenging times receives compassionate support. Currently pursuing an MBA, Jackie continually enhances her knowledge and leadership skills, fostering a culture of excellence and improvement. Her compassionate nature and deep understanding of patients' and families' needs enable her to provide impactful guidance.



## Erica McClurg, RN, BSN

Erica McClurg has worked at the Colorado Department of Public Health and Environment (CDPHE) since September 2011 as a Health Compliance Inspector Trainer/Supervisor in the Nursing Facilities branch then promoted to the Home Care and Hospice Section Manager in January 2022. Erica brings 23 plus years of experience working as a nurse in the home care, hospice and nursing facility settings. Erica's mission is to improve communication in an effort to emphasize transparency with stakeholders.



# SPEAKER BIOS

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## Jordan Buckner

Jordan Buckner has spent most of his career helping families during the most difficult moments of their lives. He oversees the operations of 14 funeral homes through Utah and New Mexico. In his role, Jordan has come to appreciate the crucial role funerals and ceremonies play in helping families meet their grieving needs. Jordan presents often to hospices and other end-of-life service providers about the importance of grief and healing in our society. He has developed numerous CEU approved seminars with topics focused on helping hospice and end-of-life providers better help their patients and family members navigate the grief journey both before and after the death of their loved one.



## Maria Hopfgarten

Maria is originally from Sweden and carries a degree in Journalism from Stockholm University. She lost her son Jacob at age ten years old to mitochondrial disease. Maria has been supporting families living with mitochondrial disease for over a decade including being the President of the former non-profit Miracles for Mito. Maria is an active Parent Partner at Children's Hospital Colorado and has been a Parent voice for many chronically ill children and bereaved parents. Maria also sits on the Patient Safety Committee of the Board at Children's Hospital Colorado.



## BreeAnn Silcox

With over 10 years of experience in the public health field, BreeAnn has dedicated her career to developing, coordinating, and supporting public health programming and initiatives. She has worked in a variety of public health programs, including injury prevention, tobacco cessation & environmental policy, substance use disorder, and suicide prevention. While she loves all things public health, her true passion lies in suicide prevention. Her goal is to help reduce stigma and empower individuals and communities with the skills and confidence to take an active role in preventing suicide.



# SPEAKER BIOS

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## Alyssa Burnham, BS, CHES

Alyssa is a dedicated health educator with a background developing and implementing health education programs for school settings, non-profit organizations, and the governmental public health sector. Alyssa's work educating a variety of populations on health topics has strengthened her passion for using health education as a mechanism for prevention. Her dedication to enhancing information accessibility and facilitating tools that promote health and well-being within communities led Alyssa to assume her current role as a coordinator for suicide prevention programming at Salt Lake County Health Department.



## Jennifer Giffels

Jennifer is a director with JFFLabs. In this role, she influences the strategic growth of the Impact Incubation practice, which is transforming U.S. workforce and education systems by expanding access to innovative technologies that have the potential to revolutionize how Americans work and learn. Specifically, she directs projects, systems, and resources while partnering with senior leaders to ensure success and continuous improvement. In prior roles at JFF, she was responsible for building the infrastructure of the Student Success Center Network, whose members create and implement statewide frameworks for community college reform to help students succeed.



## Mark Sims, MD

Mark is an internal medicine, pediatrics, and hospice and palliative medicine trained physician who currently works at IMC as a hospitalist and a hospice physician. He is involved in medical education as an associate program director for internal medicine at the University of Utah. He trained and worked in Southern California at the County of Los Angeles and UCLA before moving to Utah two years ago.



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